



HUMANFIT™
FOR PURPOSE

Introducing Royall



Human Fit™ for Purpose is not a list of experience, skills or even education that you have gathered in your life... It's a way of matching minds, behaviour and energy.

Jenny Royall, Founder



Traditional recruitment methodology is no longer fit for purpose.

The gigabyte and sharing economies have borne a more independent thinking and mobile talent pool. The best talent are calling the shots and organisations are playing catchup when it comes to attracting and retaining their own "rock stars".

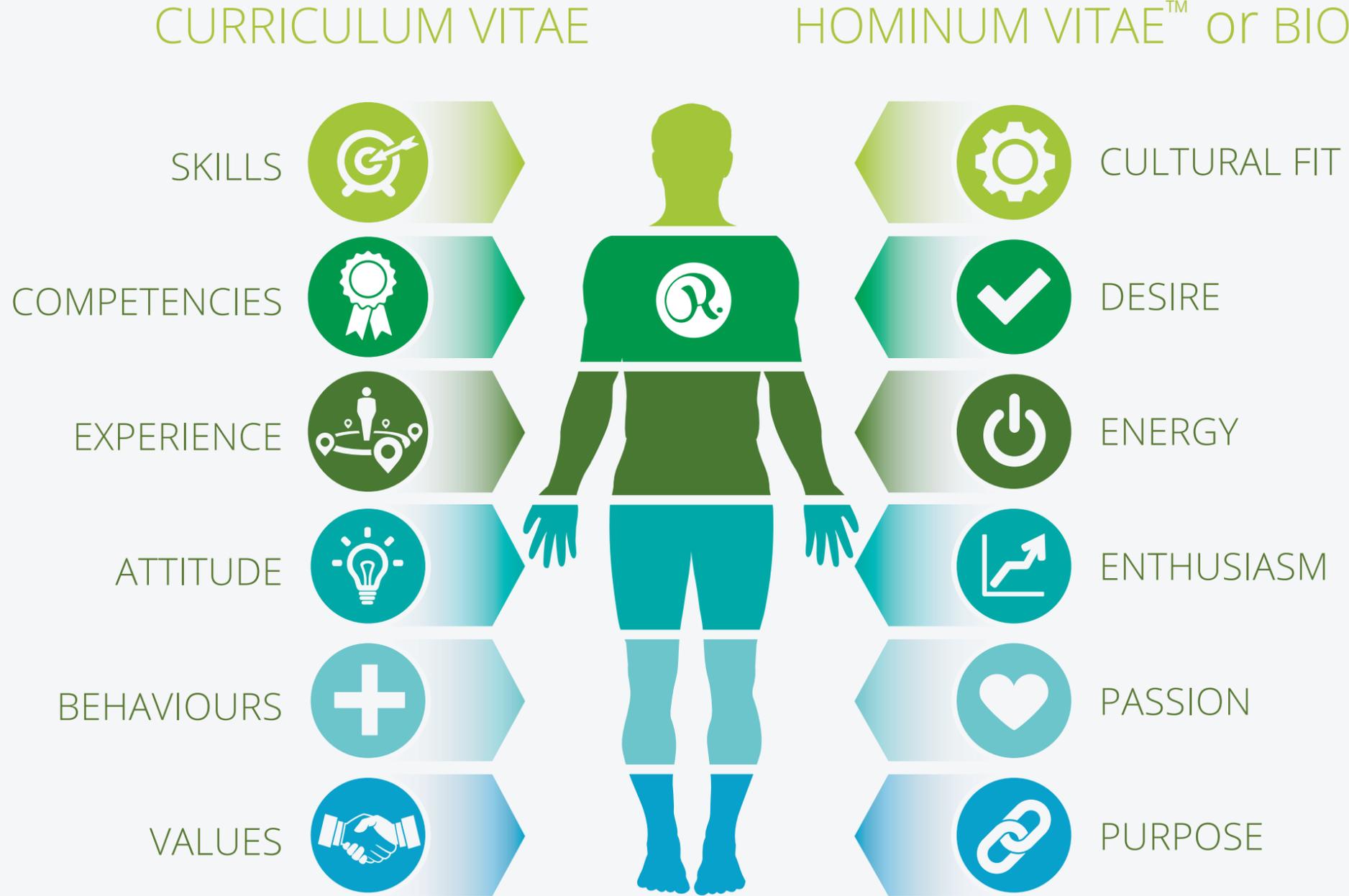
Royall is at the sharp end of this shift, hearing the voices from both sides. We witness, first hand, these emerging patterns.

Specialising in adding value, we turn the tables on 'search and placement' to champion attraction, development and retention of Human capital, enabling fast-paced, complex businesses to prosper.

We unlock one's real passion, value proposition and ambition to discover an authentic purpose, creating a compelling professional brand and highly motivated leader.

Human Fit™ for Purpose

We promote Human Fit™ to continually lift the potential of our clients, talent and the industry we serve.



What is Purpose?

Human Fit™ for Purpose unlocks what really matters to you - the essence of who you are. What makes you and the business you are in, distinctive and extraordinary.

- What ignites your fire; the magic you create to come alive?
- What drives your inner 'rock star' to achieve success?

Whether you're an entrepreneur at a start-up or the COO of a multi-national, what makes you unique, becomes your personal brand.

It's not WHAT you do but WHY you do it. It's your life aspirations, goals and the strengths and passions you bring to the table, no matter where you're seated.

What is our Purpose?

"To lift Human Spirit and Elevate Organisation Potential.

Inspiring Confidence, Choice, Connectivity and Engagement, within our Community."

“
Most of us go
to our graves
with our music
still inside us,
unplayed.”

Oliver Wendell Holmes

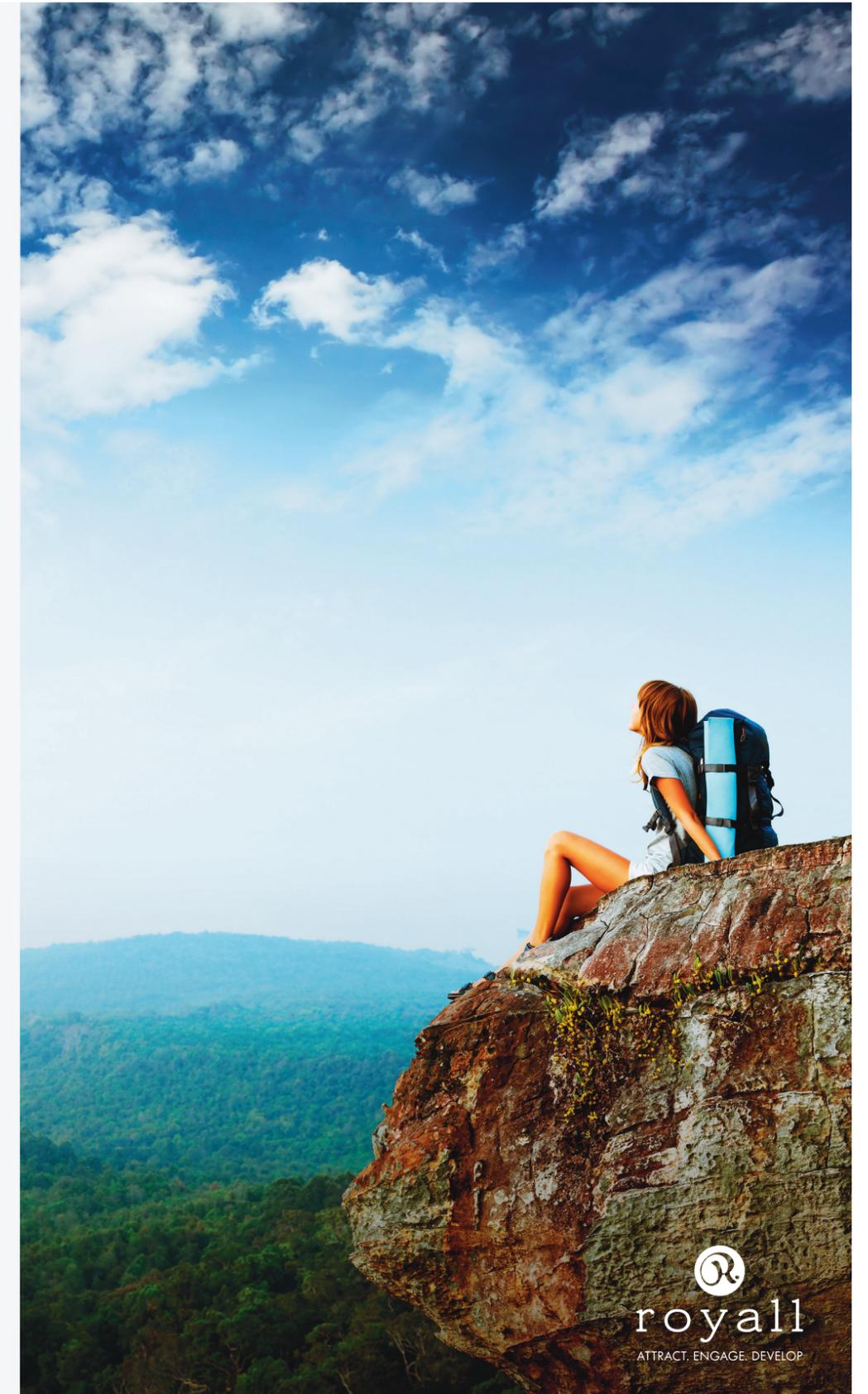
What's your Purpose, and can you articulate it in a single sentence?

The Human Fit for Purpose experience, provides the time and space to uncover the real human behind the individual, to help realise their true potential.

Led by our community of FIT - ness mentors, individuals are taken through a series of written and reflective exercises, which require a commitment to review important aspects of our lives.

This guidance encourages a voyage of self-discovery, which quite literally, changes lives; enabling the Leader within us all, to uncover our purpose at large, and to articulate this in a way that allows us to be the best we can be.

The results are produced as an authentic, professional and bespoke brand, in a tangible format - Hominum Vitae™ or Hominum BIO...



Be Extraordinary

We support organisations to create clear formulaic strategic and proactive plans to develop 21st Century leadership:

Attract

Great cultures live and breathe through their people's ideas, beliefs and services they deliver.

Align

Leaders who are purpose-driven and focus on the people in the business, create buy-in and motivation. They help drive innovation and improve productivity.

Elicit

Distinctive, truly valuable employer brands and employee value propositions change behaviours, inspire action and sell specific propositions to a much wider audience. This is essential to future prosperity.

Human Fit™
develops
Purpose-Driven
Leadership

Organisation Fit®
transforms a
work-place into a
'purpose place'

Why Human Fit™?

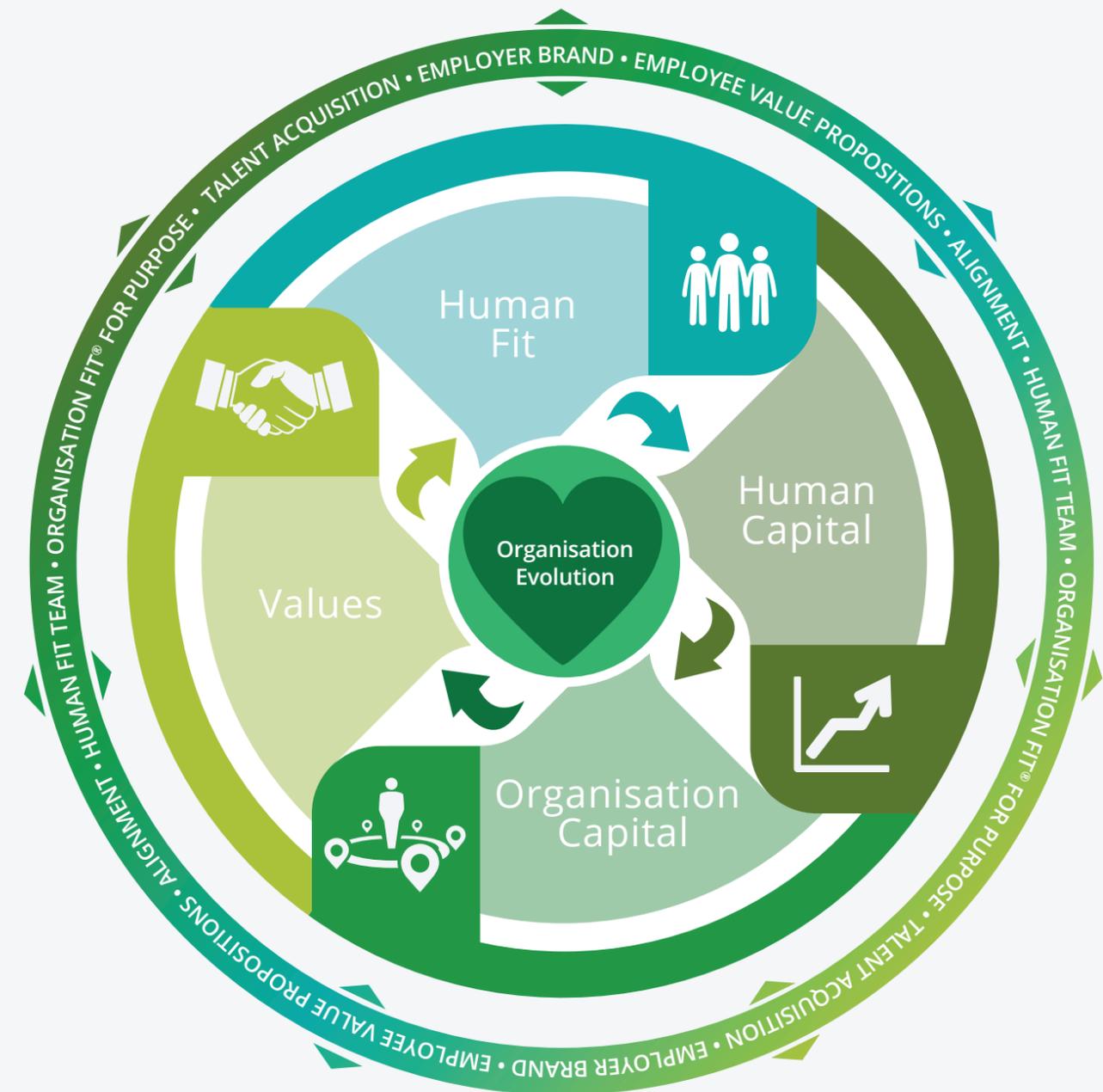
Today, right now, there is less talent seeking 'greener grass'... and far more talent 'creating the future'...

Therefore, it makes brilliant business sense, that organisations understand that its talent are its life blood.

It is your talent that create waves and movement which pumps the organs.

So when individual purpose becomes recognised and aligned within an organisation context, it is now proven that humans are twice* as engaged, effective, productive [and profitable] than when purpose is divergent.

Where teams are aligned with organisation values and purpose, opportunities are quickly met with solutions, as individuals unlock to unleash their full potential.

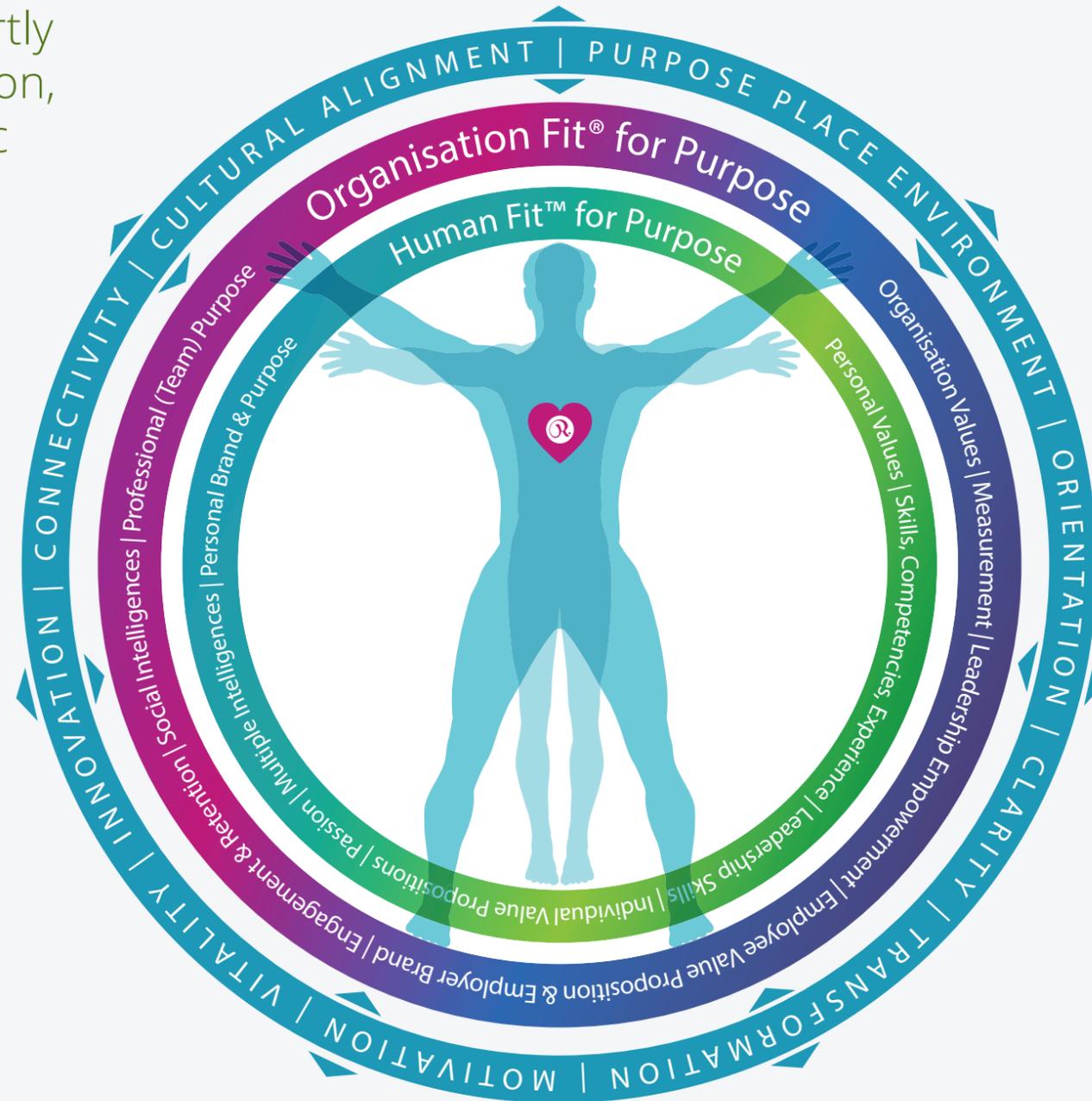


*July-August 2018 Harvard Business Review

Organisation Evolution

The Human Fit™ experience expertly uncovers one's professional passion, to develop a unique and authentic value proposition and enhanced ambition, creating a compelling professional brand and highly motivated leader.

When this motivation is taken into an organisational context, it becomes an enabler for evaluating the leadership, cultural and commercial strategies transforming a work-place into a purpose-place environment – an Organisation Fit® for Purpose.



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Human Fit is a journey of self-discovery, where Royall guides, challenges and holds space with you on identifying and reaching your true goals, both professionally and personally.

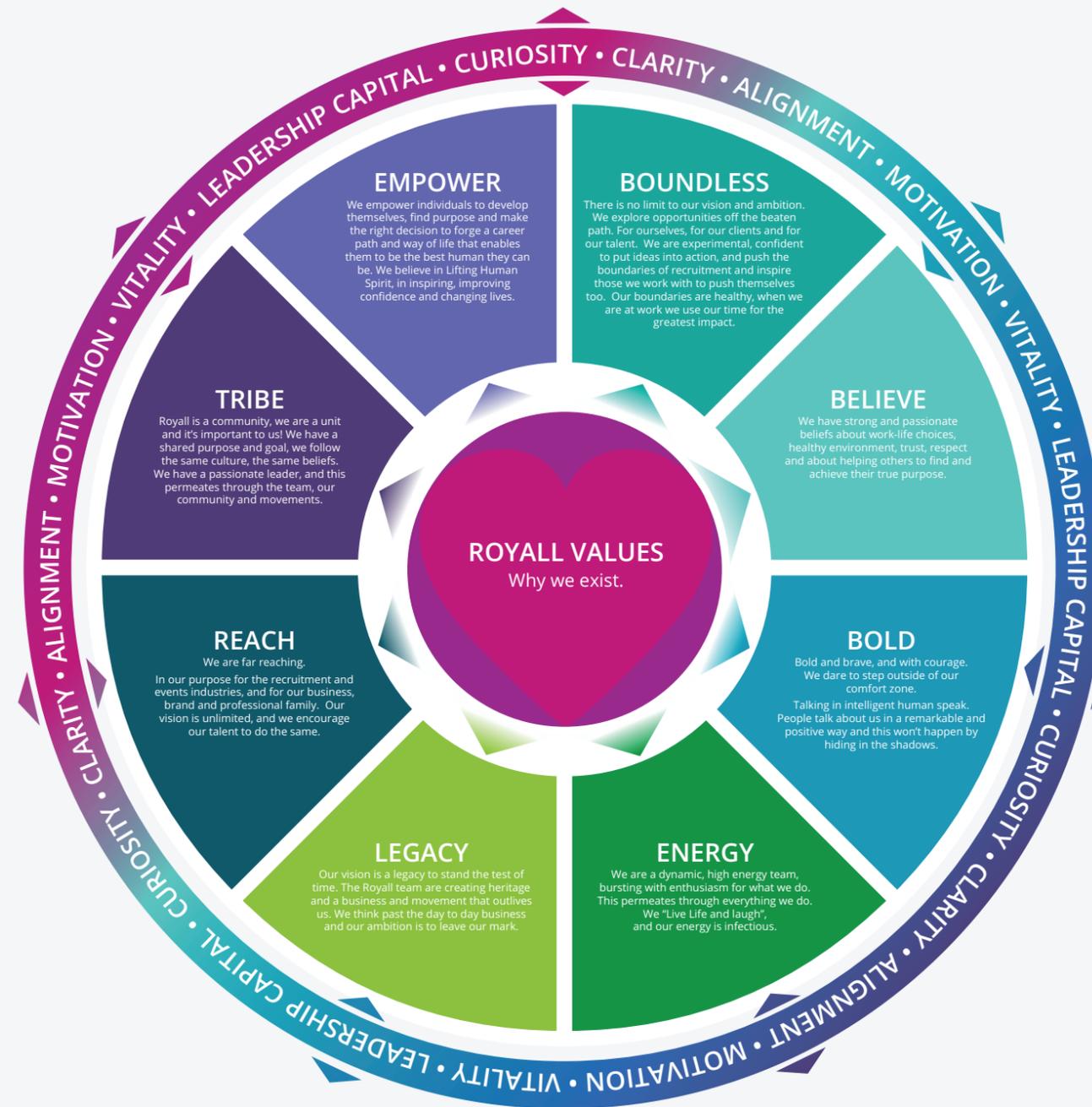
We have built a personal brand around a new ambition, within the organisation, in which I am highly motivated, which is something that you can't put a value on.

This has simply been the best CPD I have ever undertaken, I highly recommend this personalised experience to any professional.

”

Richard Page – Opus 2
 Head of Projects /
 Talent Empowerment & Retention
 September 2018

Royall Values



When?

Carpe Diem!

Every day spent without Purpose, is a day lost from a life worth living.

"I have long believed that clarity of Purpose is a key enabler in the delivery of sustainable long-term value for all stakeholders"

Paul Polman CEO Unilever

'The meaning of life is to find your gift. The purpose of life is to give it away.'

Pablo Picasso

"If you limit your choices only to what seems possible or reasonable, you disconnect yourself from what you truly want, and all that is left is a compromise".

Robert Fritz. Composer, Filmmaker, Organisational Consultant

"If you are building a business without Purpose, not only are you missing the point, but you are most likely missing out on the journey, the excitement – and the profit – too"

Richard Branson, Virgin Group

Become a Human Fit for Purpose, to keep you, your team and your organisation, one step ahead, to develop as fast as the world is changing...

“Thank You”

Thank you for your time in getting to know us and our purposeful approach.
To discuss further please contact the Royall Collective via:

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