

Welcome to Royall

Purpose Driven Events Recruitment



royall

ATTRACT. ENGAGE. DEVELOP.

WHO WE ARE

Royall delivers a purpose driven events recruitment service. Our strength and unique approach are founded on elevating potential. Having widespread and deep industry knowledge enables us to partner with the best talent and client portfolio in the events and communications sector.

Established in 2009, our successful, thriving team has increased turnover six-fold. We have over 60 years of combined recruitment experience and are proud members of the REC.



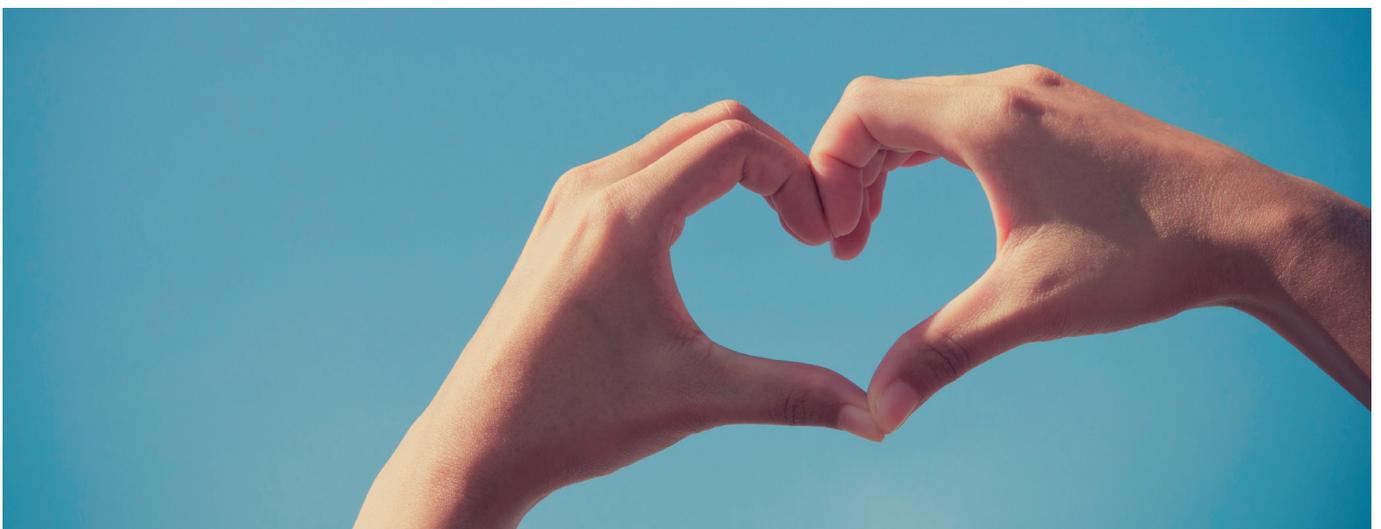
OUR PURPOSE?

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Lifting Human and
Organisational Spirit. //

Oliver Wendell Holmes

Working for the benefit of our client
and talent community to deliver purpose
driven recruitment.

Improving choice, confidence and connectivity.



ROYALL VALUES



RECRUITMENT DELIVERY

Our intention is to provide first-class talent to our clients for contract and permanent recruitment needs. Providing the best recruitment experience for both talent and client and valuing them equally, our purpose is to be the preferred recruitment partner for events and communications.

Permanent Search & Selection & Head-Hunting

Advanced recruitment service which offers a tailored approach, including targeted advertising, social media profiles, candidate attraction, interview support and sector-specific insight.

Our confidential Head-Hunting service enables our client to effectively target talent who aren't currently active on the recruitment market and attract the highest calibre talent in the sector.

Freelance & Contractor Talent

Contract, freelance and project-based work is an attractive option for many working within the events and communications landscape. This contract, freelance and consulting talent play a key role in the operational success and expansion of many of our client partners.

Our contractor service works with highly specialist talent.

WHY US



A Focused Talent Pool

Royall provide access to a concentrated talent pool, resulting in better efficiency during the hiring process and the opportunity to build lasting relationships with the best talent in the industry.

Premier talent come to us because we are values based, ethical and delivery based. Our team have an excellent expertise and reputation.



A Clear Message

Working within the industry we know and love gives us the opportunity to deliver our message to a highly targeted audience. We have an excellent integrated, interactive on-line marketing platform which means our team can really invest in the industry, making sure they have an up to date knowledge of professional terminology and trends. This makes all the difference on that first call to talent or client.



Industry Awareness

Our marketing and social media managers only work within the events and communications sector.

They continuously scan for important content and educational hot topics to bring to the attention of both our clients and talent. This enables us to support and ensure we can keep our community as up to date as possible.



Knowledge

Collaborating with Royall offers our clients the benefit of being able to utilise many types of useful information on their industry and to get a better perspective on the roles being recruited for. It's quite simple – if we know more, we can do more. Understanding where our target audience is spending time (be that online, print, or at events) means we can target advertising more effectively.

Understanding our niche market means we can keep up with market trends and adapt when necessary.



Invaluable Contacts

We have been leading specialists for nearly a decade. Our clients trust us, appreciate the value we bring and recognise our bespoke service will fill their skills gap more effectively, and ultimately, save time. Clients can be assured they will be provided with a shortlist of suitable, engaged and developed talent which meets their needs, rather than having to sift through endless CVs.

CLIENT TALENT TESTIMONIALS

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I cannot describe my journey with Royall as anything other than an absolute pleasure. From the initial kick off call right through to my offer, the team consistently went above and beyond my expectations. Support and mentoring was offered throughout the entire process and nothing was ever too much trouble. Their consistent level of professionalism and customer service is beyond exceptional. //

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Unique, engaging and both client and talent centric. These are some of the words I would use to describe Royall. Working with Royall is a breath of fresh air. They challenge, question and most importantly just 'get it.' At a time where competition is fierce, you need a recruitment partner that is going to make sure that as a very senior candidate, you will stand out amongst the crowd and be represented well. As a client, you are working closely with a partner representing quality candidates that match your business objectives. Royall strikes this balance perfectly. //

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After relaying my client's brief to a select few from end to end working with Royall was an absolute pleasure. My initial conversation stood out due to the vast amount of knowledge on the events industry and the way in which I felt I was really listened to and totally understood. Throughout the recruitment process I could pick up the phone to any one of the team and they were able to help immediately, having being kept up to date at all times. No request was too big or small for the team to handle on my behalf and there wasn't a single moment where I felt that a role was being unnecessarily 'pushed' towards me, which loops back to the team's wonderful listening skills. I'm happy to say that thanks to Royall's efforts I have been placed in a role that ticks all of my career wish list boxes for the new challenge I was seeking and I would not hesitate to recommend their services to anyone looking for the same result! //

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Getting in touch with Royall has been a eye-opener. Royall's service has been exemplary in comparison to traditional recruitment agencies. Royall commit to taking that important extra human step! Royall took care to discuss my key attributes, skills and experience. It really is an inspirational journey working with the Royall team. Having the opportunity to engage, share thoughts, have feedback, be given guidance and support has made it a truly encouraging process and experience. Having dedicated, hands-on communications during the recruitment process is great. Royall really related to me as an individual and cared for my needs. With real personality, enthusiasm, and passion. I can't thank and recommend Royall enough for all their help, support and guidance during this hugely important time. //

RETENTION & DEVELOPMENT

Additional Services:

Royall believe that traditional recruitment methodology is no longer 'fit for purpose' and we aim to positively change the industry we serve through our integrated Employer Brand and Talent Development Consultancy offerings: Human Fit™ and Organisation Fit™ for Purpose.

Human Fit™ for Purpose

For Individuals – Developing a purpose driven, tangible and authentic value proposition, a personal brand both on and offline. An inspirational 1-2-1 programme or retreat, designed to orientate, focus, energise and motivate towards proactive and strategic recognition, promotion, search campaign and/or positioning.

Organisation Fit™ for Purpose

For Groups - A strategic approach to develop an enhanced employer brand and employee value proposition through every talent touch point, to better deliver attraction, engagement, acquisition and to encourage retention.



FIT FOR PURPOSE TESTIMONIALS



Human Fit™ for Purpose (HFfP) is a journey of self-discovery where the goals are to find your true professional purpose. You take a step back from your direction of travel to review your needs, wants and desires. In this period of self-reflection, Royall guides, challenges, and holds space with you on identifying and reaching your true goals, both professionally and personally. Having invested in HFfP to conduct a review of myself to ensure that my career is leading to an actualised life and to plot out a course to reach my personal ambition. The process has really helped me discover new facets about myself and talents which have always been in my subconscious but are now in focus. I have built a personal brand and a new direction in which I am highly motivated. HFfP has broken down the steps for getting to my goals which is something that you can't put a value on. I thoroughly enjoyed the HFfP process and support from the Royall team. This has simply been the best piece of CPD I have ever undertaken and highly recommend this personalised career development experience to any professional, the challenge will be getting a space on the programme due to the selective nature and success of the Royall proposition. //



Intuitive Pioneers' is how I would best describe the team at Royall. With the industry leading Human Fit™ for Purpose leadership programme they are redefining the way individuals and organisations connect. More than that, HFfP is a leadership experience that helped me focus on the things that make me both successful and happy. An authentic process, which over a short period of time has helped redefine my value proposition and purpose, connecting it precisely with what employers and employees are looking for from the next generation organisations and talent. I could not recommend Royall or Human Fit™ for Purpose more highly. //

PARTNER WITH US

Royall acts as an employer brand ambassador representing your organisation at all times.

Our team work to a robust set of values and ethical behaviours; most importantly we place integrity at the heart of all we do.

We align with the principles of The Good Recruitment Campaign (as devised and developed by The Good Recruitment Campaign Advisory Panel, REC).

By working in partnership, we actively ensure that:

- client partners acquire the talent they need in order to develop and thrive.
- talent is aligned to roles which fulfil their potential.

"Thank you"

Thank you for your time in getting to know us
and our purposeful approach.

To discuss further please contact via:

www.royall.biz | susan@royall.biz

Royall (01243) 200 077
4th floor, St John's House,
St John's Street, Chichester,
West Sussex, PO19 1UU

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